

Youth Education Summit



Grand Scholarship Application and Project Due July 26, 2019

Purpose of the Grand Scholarship

The Purpose of the Grand Scholarship project is for Y.E.S. alumni to share what they learned at the summit with their local communities and to get others involved in NRA sponsored programs. This can be accomplished in many different ways. Use your creativity to determine how you can share your passion and knowledge with your community.

Complete the following application. Any unanswered questions or incomplete applications may result in disqualification. Please type or print legibly. As necessary, you may attach separate pages. Make sure your name is included on all attachments and ensure that they are securely fastened to this application.

**Youth Education Summit
Grand Scholarship
Application**

GENERAL INFORMATION

Name _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone Number _____

Email Address _____

Current School Year _____

Date of High School Graduation _____

COPY OF THANK YOU LETTER

Mandatory: Attach a copy of the thank-you letter that you sent to the committee responsible for providing your funding to the Youth Education Summit (Y.E.S.) and the date it was sent.

SIGNATURE OF RELEASE

We, the undersigned, certify that the above information is correct to the best of our knowledge. We understand that providing any false, inaccurate, or misleading information will disqualify the applicant from the scholarship program. We irrevocably consent to and authorize the use, publication and reproduction at any time by the National Rifle Association of America, and its successor(s) or assign(s), of any and all Y.E.S. Grand Scholarship project submissions for said student, and of my minor child, as parent or guardian with or without names, for any editorial use, including composite/portion or distorted representations, promotion, advertising, or other purpose whatsoever, and waive any claim or right arising out of such use, publication or reproduction, including any right of privacy.

Student Signature

Date

Parent/Guardian Signature

Date

Youth Education Summit Grand Scholarship Project Information

SCHOLARSHIP AWARD AMOUNTS AND DISTRIBUTION SCHEDULE:

Up to \$25,000 will be awarded to the student(s) with the best scholarship project submissions as determined by the Y.E.S. Grand Scholarship Selection Committee. The scholarship will be paid to the accredited college or technical school of the student(s) choice in one installment once several criteria are met, including but not limited, to: a copy of the students official high school transcript, and proof of acceptance and enrollment to an accredited college or university.

SCHOLARSHIP PROJECT:

Introduce NRA programs to your community and develop a portfolio* that communicates the impact the programs have on your community.

Submit any records of media placements, presentations to groups, or programs organized in your portfolio. Each individual project comprising your portfolio should also have a completed "Portfolio Information Summary" form attached. Remember, you are an ambassador of the Y.E.S. program and the NRA. Wear your Y.E.S. t-shirt, polo, or other NRA accessories when presenting programs and/or giving presentations.

*Your portfolio may be traditional print media, a scrapbook, a video, a PowerPoint, or a combination. Please make sure that the portfolio is professionally presented, and contains all the needed details.

DEADLINE:

All Grand Scholarship portfolios must be postmarked no later than **July 26th 2019**.

Mail submissions to: NRA, Field Operations Division, Youth Education Summit, 11250 Waples Mill Road, Fairfax, VA 22030. Please call (703) 267-1342 with questions.

Introduce NRA Programs to your Community

Project methods can include, but are **not limited to**:

1. Assist in bringing the [Eddie Eagle GunSafe® Program](#), [Refuse to Be a Victim®](#), [Friends of NRA](#), [State Y.E.S.](#), [Youth Hunter Education Challenge](#), [Shooting Sports Camps](#), [Women on Target](#) or a multitude of other [NRA programs](#) to your community. Contact local clubs, schools, Boy Scout, 4-H, or law enforcement agencies to help you facilitate the program. Promote the event in newspapers, distribute flyers through local clubs, businesses, and schools. Then, invite local press to cover the event.
2. Become an [NRA recruiter](#) (please email me for more information and an enrollment form)
3. Schedule a radio or television interview, write a feature article for a newspaper or another publication, or compile a video for new media outlets. Also, the [NRAblog](#) loves to hear from Y.E.S. students, feel free to talk with them as you implement NRA programs in your community. Use your social media skills to talk about Y.E.S. and what you learned from it.
4. Develop a presentation or several presentations for civic groups in your community (Lions club, Rotary club, Jaycees, local *Friends of NRA* event, club meeting, a 4-H event, or other local activity) that conveys the values contributing to your personal development from your participation in Y.E.S. and the NRA programs you learned about. Also discuss how individuals can help to support current programs in their community or start a new program that they are passionate about.

5. Start your own [NRA-affiliated club](#) or affiliate your current club. To be an NRA-affiliated youth club, the primary focus should be on the shooting sports and the objectives of the club must remain consistent with those of the NRA. Also, you can receive funding for your club from The NRA Foundation by filling out a [grant request](#) available through *Friends of NRA*.

**To qualify for scholarships, submit proof of project, including photographs, videos, articles, interviews, program materials etc. All projects must be completed AFTER the summit. **

SCORING CRITERIA

Your communication portfolio will be scored as a total package. The scoring criteria will be based on six points:

- **Purpose and Effort:** How many NRA programs did you introduce to your community and how many attempts did you make to distribute the message? The purpose of the Grand Scholarship application is to introduce NRA programs to your community. To show this, your project needs to tell us how much effort you put into it by explaining the NRA program you introduced and how many times you shared it with members of your community.
- **Value:** What was the impact to your community and the NRA by introducing these programs? Each NRA program has a value to the community. Tell us how it has impacted yours by sharing interviews/surveys with people who participated in the program or how anything has changed in your community since enacting the program.
- **Project Presentation:** What was the quality of your project? Did you have a lot of substance in your project? Any person can hand out Eddie Eagle brochures, attend a *Friends of NRA* banquet, or write a paragraph about Y.E.S. for a local newspaper, but can you *be* Eddie Eagle and teach a class his life-saving lessons? Can you *be* a *Friends of NRA* committee volunteer and speak about your experience at Y.E.S. or invigorate a committee's social media marketing and engagement with young people? Or can you *be* a writer and submit articles about Y.E.S. for a variety of newspapers? Your project should show how you put your heart into the program to be the best you could make it. Also, think outside the box! Be as creative with these NRA programs as you can.
- **Effectiveness:** How many people did your project reach? Tell us the reach of your project by citing how many students were taught the Eddie Eagle program, the circulation of the magazine you were published in, or how many views you got on your homemade video of Y.E.S. on YouTube. Make sure each project has an estimated amount of people you reached.
- **Diversity:** How many different mediums did you use to communicate your message? The more variety of medias and avenues to communicate your message the better.
- **Portfolio Presentation:** What does the portfolio you submit to the Grand Scholarship selection committee look like? The portfolio should be well organized, visually appealing, and easy to follow. Please see more information on next page.

PRESENTING YOUR PORTFOLIO

It is important that your portfolio is designed neatly and cohesively. The “Portfolio Information Summary” is for you to complete and attach for *each* project. This will ensure that important scoring information is gathered. You may make extra copies of this form as needed. Your portfolio should also contain anything that will assist the selection committee in understanding the individual projects. For example:

- Include *originals* of any articles or advertisements that receive print media coverage. Articles should be cut out and pasted onto a blank piece of paper. If you are submitting a digital portfolio please cut out the original and submit a picture of it.
- For speaking at an event, include a summary of whom you spoke to, the content of your speech, and any photos taken of you speaking. Include a copy of your speech, a program that has your name on the agenda, or handouts.
- For posting an article or announcement on the web, print a copy of it and provide the web site address. For a digital presentation please send pictures of the post and the link.
- For participating in a radio interview, make sure either you or they record it. Send a copy of the interview on a CD/USB flash drive with your portfolio.
- For organizing an NRA program in your community, include a detailed outline of how it was accomplished including funding source, handouts, how it was promoted, number of people who attended, and surveys from participants.

In summary, make sure that your projects are well documented. Be prepared to provide substantial visual and audio documentation of your efforts.

QUESTIONS

It is understood that you are not an expert on NRA policy and, therefore, cannot be an official spokesperson. However, you can and should be prepared to discuss the Y.E.S. program and the information you learned about the NRA while you were in Washington, DC. You can also help the NRA by bringing many of its programs to your community, or in fostering activities that promote the shooting sports. There are numerous ways for you to accomplish this task.

If you need information on NRA programs or need assistance, you may use the NRA contact information that was given to you during the different program introductions. Feel free to contact the program staff for specific program information. Also, feel free to contact the Y.E.S. coordinator, or other staff you met during Y.E.S. regarding any specific questions on Y.E.S., *Friends of NRA*, or the Y.E.S. Grand Scholarship application. We are here to help! Utilize the resources NRA has to promote its programs and don't hesitate to contact any NRA staff if you need help.

Good luck and remember that submissions must be postmarked no later than **July 26th 2019**.

**Youth Education Summit
Grand Scholarship
Portfolio Information Summary**

Attach this form to each individual project contained in your portfolio. Include copies of any print media, videotapes, handouts, advertisements, photographs, letters, or any applicable items that demonstrate what was accomplished. You may attach additional pages and reports as necessary.

Student Name _____

Project Title _____

Brief description of project _____

What items are attached or enclosed for this specific project? (Please list): _____

For print/visual/audio/internet media attachments please complete the following:

Name of newspaper, radio station, TV station: _____

City _____ State _____ Date _____

Circulation/Listenership/Viewership: _____

Web Site Address: _____ Number of Hits: _____

For projects requiring program development (i.e. Eddie Eagle GunSafe®, Refuse To Be A Victim®, Friends of NRA, youth shooting event, etc.), please complete the following:

Name of Program: _____

Date of Program: _____ Number of Attendees: _____

Location: _____

What was your role in this program? _____

Result: _____

Youth Education Summit Grand Scholarship Scholarship Agreement

If my application is chosen for the Youth Education Summit scholarship award, my parents/guardian and I agree to the release of reasonable publicity information, including, but not limited to my name and a photograph. We understand that such publicity will be related to the award of the scholarship, involvement in the NRA's Youth Education Summit, and other pertinent information about the student.

I (the student) understand that if selected, I will be required to submit the following information by September 15 of the calendar year that I intend to enter college or ask for a deferral in payment:

- Completes scholarship information packet. (will be mailed to students)
- A copy of my official high school transcript.
- Proof of acceptance to an accredited technical school, college, or university.

Any information not submitted will disqualify me from being eligible to receive the scholarship award. I understand that a check will be mailed to the Scholarship Coordinators Office of the institution I have chosen as soon as my paperwork as been processed, to assist with appropriate expenses.

I understand that to be eligible for the scholarship, I must graduate from high school with a minimum 2.5 GPA on a 4.0 scale. If I fall below a 2.5 GPA, or fail to enroll in college full-time without NRA-approved extenuating circumstances (see below), I understand that I will be automatically disqualified from scholarship monies.

I understand that I must be enrolled full-time at the school of my choice before any scholarship disbursements are made. The only exception made to this condition will be for extenuating circumstances, such as illness. If extenuating circumstances occur, I will provide a detailed reason in writing, plus appropriate documentation (such as a doctor letter) to the National Rifle Association. I understand that the National Rifle Association will make final approval of extenuating circumstances.

I agree to provide any changes in colleges or enrollment status to the National Rifle Association. I also agree to provide periodic updates to my graduation status, grades, major course of study, and other statistical information.

We, the undersigned, understand that failure to comply with the above may result in scholarship ineligibility.

Student Signature

Date

Parent/Guardian Signature

Date